# **HERON**

# Debut album "You Are Here Now" is now available!

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#### **RELEASE INFO**

Release Date: January 21, 2017 Running Time: 53 minutes

Format: CD, Digital Label: Self-released

#### RIYL

The Appleseed Cast, Explosions In The Sky, This Will Destroy You, Minus The Bear, Saxon Shore, Jenifereyer

#### **CREDITS**

Recorded by Eric Morelli at The Kane Memorial Chapel in Kane, PA Mixed by Matt Bayles (Minus the Bear, Pearl Jam, Caspian, Russian Circles) Mastered by Ed Brooks (Fleet Foxes, REM, Heart, Death Cab For Cutie)

#### **HERON ON THE WEB**

Website | Facebook | Instagram | Twitter

#### CONTACT

weareheron@gmail.com

#### **BIOGRAPHY & PRESS RELEASE**

#### Members:

Ben Blick – Guitar, Boyd Lewis – Guitar Eric Morelli – Bass Guitar, Nathaniel Blick – Drums

Hailing from rural Northwest Pennsylvania, Heron plies a particularly entrancing brand of instrumental rock that teems with life even in its most bittersweet moments. You Are Here Now is the title of their debut album, and while that declaration may seem to address the listener, it is also symbolic for the band members themselves; it is like a snapshot earmarking a significant stop during a long journey. Coming as so many modern post-rockers have from a youth spent in post-hardcore, brothers Ben and Nate Blick have spent the better part of a decade and a half playing music together, leading up to this exact point. Joined by bandmates Boyd Lewis and Eric Morelli, You Are Here Now is drawn from the archives of a year spent jamming once a week, recording every practice until they were able to crystallize all of their shared ideas into seven songs that best represent exactly who they are at this moment.

In order to best capture the feeling of immediacy and to showcase the band as a true collaborative, Heron recorded You Are Here Now live rather than tracking their parts separately. The raw recordings were then sent to Washington state, where they were mixed by the inimitable Matt Bayles (Pearl Jam, Caspian, Russian Circles, Minus the Bear, This Patch of Sky) and mastered by Ed Brooks (Death Cab For Cutie, Fleet Foxes, REM). The nuanced touch of these seasoned veterans results in a beautifully polished album that manages not to sacrifice the sense of artistic togetherness that can sometimes be lost in the name of overproduction.

To build on the theme of nature invoked by their namesake, You Are Here Now is reminiscent of the first week of Spring. It is built carefully on placid refrains, but eventually blossoms forth with instances of breathtaking beauty, stunning bursts of life that drive memories of the cold to the back of one's mind. It could be classified as conventional contemporary post-rock, but it thrives on intangibles, a clear chemistry between band members that lends more power to their compositions. This is an album where every note, every drum flourish, the wide open spaces the band allows for in which to build their melodies, they all land just as they should – everything in its right place.

As Heron continues to expand and define who they are artistically, it is up to time to determine what will materialize beyond the horizon. But this is where they are now, and in joining them, listeners will discover what a beautiful place it is to behold.

# **HERON IN PRESS**

#### Svbterranean

"Their calming, introspective brand of instrumental rock effectively reduces the tumult of the outside world, as well as that of inner strife, to a dull whisper. Thanks in part to its glossy instrumentation, smooth pace and atmospheric fervor, You Are Here Now is a welcomed addition to the post-rock canon."

### **Arctic Drones**

"Of all the promising new bands to emerge in the past several months, Heron may have the most exciting potential, possessing a rare kind of chemistry that can't be manufactured [...] Within its seven songs, the album triumphantly surveys calming tranquility, swelling hopefulness, darkness and light, sadness and joy, and an evocation of the natural world's crushing beauty."

## **Heavy Blog is Heavy**

"The album is an expressive and evocative take on classic post-rock, hitting the same sorrow tinged pressure points as The Khost or mid-era Explosions in the Sky. It manages to shrug off the aura of mediocrity that too often smothers the genre and soars well beyond its confines. On the way, it gathers influences from a range of rock styles and channels them all through a contemplative lens."

## **Stationary Travels**

"A magnificent debut album bursting with melodic invention, infectious energy, and arrangements that demonstrate meticulous attention to space, tone, and texture."



